



Dear Local Business Owner,

I would like to personally invite you to attend the **7th Annual Mole Throwdown**, “*a taste of culture, art, and cuisine.*” This fundraiser for **Centro Cultural Aztlan** will be held at the Galeria Expresión art gallery in the Deco District on **October 15, 2015**. Local chefs and restaurants will compete for bragging rights and the title of “Best Mole in San Antonio.”

This year, the event will feature 15-20 local restaurants & chefs, and will draw an estimated 300 attendees. Live music, new works by local artists, sampling of mezcal and tequila, and a wide variety of moles available for tasting will come together to create an atmosphere of celebration and cultural pride. Attire for the event will be “*Dark chocolate and decadent.*”

All funds raised at the **7th Annual Mole Throwdown** will allow Centro Cultural Aztlan to continue providing free and low-cost cultural programming for our community throughout the year, and to provide resources and opportunities for local artists.

**Centro Cultural Aztlan is currently seeking support from local businesses in the form of:
In-Kind Donations**

- Gift baskets and gift cards for the silent auction
- Donations of wine and beer for the event
- Advertising sponsorships

Sponsorships

- *Mole Negro Sponsor* – \$2,500 value
- *Mole Rojo Sponsor* – \$1,000 value
- *Mole Verde Sponsor* – \$500 value

Ticket Sales

- \$40 Tickets – General Admission
- \$75 Tickets – VIP “Los Mero Meros”

We hope that you will consider supporting Centro Cultural Aztlan, and our mission of *Preserving, Promoting, and Developing Chicano and Latino Art and Culture.*

Sincerely,

Malena Gonzalez-Cid

Executive Director

Centro Cultural Aztlan | 1800 Fredericksburd Rd. #103 | ccaztlan@swbell.net | 210-432-1896



Thursday, October 15, 2015

6pm VIP Reception
7pm Mole Throwdown

*Yes! I am pleased to support **Centro Cultural Aztlan** and the 7th Annual Mole Throwdown*

SPONSORSHIP LEVEL (Check Below)

\$2,500 – MOLE NEGRO SPONSOR

- Ten (10) VIP Tickets to 7th Annual Mole Throwdown ○ Includes Open Wine & Beer Bar ○ Exclusive Advance VIP Reception with History of Mole Presentation
- Logo Recognition on Event Ad and Program Invitation (if by September 15, 2015)
- Logo Recognition in Public Service Announcement and Press Materials
- Logo Recognition on Organization Website upon confirmation
- Logo Recognition on Organization's Facebook Banner October 1-15, 2015
- One (1) Six-Foot Display Table with Prominent Location Near Event Entrance

\$1,000 – MOLE ROJO SPONSOR

- Four (4) VIP Tickets to 7th Annual Mole Throwdown ○ Includes Open Wine & Beer Bar ○ Exclusive Advance VIP Reception with History of Mole Presentation
- Six (6) Regular Admission Tickets to 7th Annual Mole Throwdown
- Logo and Name Recognition on Event Ad and Program Invitation (if by September 15, 2015)
- Logo Recognition on Organization Website upon confirmation

_____ **\$500 – MOLE VERDE SPONSOR**

- Two (2) VIP Tickets to 7th Annual Mole Throwdown ○ Includes Open Wine & Beer Bar ○ Exclusive Advance VIP Reception with History of Mole Presentation
- Two (2) Regular Admission Tickets to 7th Annual Mole Throwdown
- Company Name Recognition on Event Ad and Program Invite (if by September 15, 2015)
- Company Name Recognition on Organization Website upon confirmation

INDIVIDUAL TICKETS:

_____ **LOS MEROS MEROS** **\$75.00 each**

- Includes Open Wine & Beer Bar
- Exclusive Advance VIP Reception with History of Mole Presentation

_____ **GENERAL ADMISSION** **\$40.00 each**

_____ **DONATION**

We are unable to attend but we support Centro Cultural Aztlan and would like to donate \$_____

CONTACT INFORMATION

Name / Company: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone (day): _____ Cell: _____ E-Mail: _____

PAYMENT INFORMATION

In order to provide an accurate listing of table sponsors, we appreciate having all sales information by **September 15, 2015** for listing in the program and verbal recognition from the podium.

_____ Please invoice me

_____ Enclosed is a check payable to **Centro Cultural Aztlan** for \$_____

_____ Please charge my: *MasterCard* *Visa* *American Express* for \$_____

Card No: _____

Security Code No: _____ Exp. Date _____ / _____

Name on card: _____

Signature: _____

Make your check payable and return to **Centro Cultural Aztlan**, 1800 Fredericksburg Rd, Suite 103, San Antonio, TX 78201

Fax form to **(210) 432-1899**. For more information call **(210) 432-1896** or email ccaztlan@swbell.net.